2013 IEDRC DUBAI CONFERENCES SCHEDULE

Dubai, UAE, January 19-20, 2013

Co-Sponsored by

http://www.iedrc.org/

Registration Only: January 19, 2013 (Saturday)

Flora Grand Hotel

10：00 – 12：30 13：30 - 17：00	Arrival and Registration

Note：(1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on January 20.2013.

Conference: Morning, January 20, 2013 (Sunday)

Venue: Al Umara

08:30- 08:40	Opening Remarks *Professor Donald Chang* School of Business Metropolitan State University, USA
08:40-09:20	Keynote Speaker Speech 1 *Dr. Zoheir Ezziane* Wharton Entrepreneurship and Family Business Research Centre (University of Pennsylvania), Abu Dhabi, UAE
09:20-10:00	Keynote Speaker Speech 2 *Professor Donald Chang* School of Business Metropolitan State University, USA
10:00- 10:30	Coffee Break & Photo Session

Morning, January 20, 2013 (Sunday)

SESSION – 1

Venue: Al Umara

Session Chair: *Professor Heather Banham*

Time: 10:30-12:30

CF1004	Effects of Policy Uncertainty on Nominal Rupee-Dollar Exchange Rate in Pakistan Abdul Waheed
CF1007	Designing Energy Saving Policy and Enhancing Energy Efficiency at the enterprises Baizholova Raissa and Sadykova Perizat
CF1008	An Empirical Examination of Feedback Effect in the Trade Relationship Between UAE and

	Trading Partners
	Abdusalam F. Yahia
CF1010	Causal Relationship between Entrepreneurship Poverty and Income Inequality in Thailand
	Muhammad Suhaimee Yanya
CF1011	Stress Testing in Risk Management: An Application in the Turkish Banking Sector
	Ismail Yıldırım
CF1016	Diversification In Portfolio Risk Management: The Case Of The UAE Financial Market
	Ikhlaas Gurrib and Saad Al Shahrani
G10016 (ICGLC)	Making CSR mandatory in India- A flawed approach
	Shashank Sharma
G10021 (ICGLC)	Sustainable Economic Development in Thailand
	AnawatBunnag
G00010	An Exploratory Study of Online Environmental Statements and Claims in Web-based Tourism Marketing
	Tung-Zong (Donald) Chang and Andrea Insch
G00007 (ICGLC)	The Adoption of a Standard Definition of Cultural Heritage
	Damna A Alzahrani
G10009 (ICGLC)	Arab-Byzantine Relations under the Umayyad Caliphate and South Caucasus
	NaniGelovani
P10013	Contract Workers and the Rationale of the 'Good Conduct Bonds': The Case of Maruti-Suzuki, Maneswar Plant, India
	Deepanjana Varshney
P10035	Integrating Advanced Quality Techniques to Improve the Quality of Glass Tubes: A Case Study
	Mahmoud M.ElAraby, Lamia A. Shihata, and Nahid H. Afia

SESSION – 2

Venue: Al Muraqqabat

Session Chair: *Professor Yunke He*

Time: 10:30-12:30

G10031 (ICGLC)	Why Traditional Financial Analysis Tools and Approaches are not Suitable for Municipalities and should be Re-Designed?
	FilipHrůza
P00008	The Yearly Inflation Rate and its Forecasting
	Josef Arlt and Markéta Arltová
P10004	Analysis of Risk and Non-Linear Optimization - Example of the Croatian Stock Market Index
	ZoranWittine
P10012	Analysis of Disclosure of Gcg in Sharia Banking, Zakah, Social Performance, and Financing Risk(Study on Sharia Banking in Indonesia)
	Tettet Fitrijantiand Amelia Rizky Alamanda
P10030	Board of Directors and Firms Performance: Evidence fromMalaysian Public Listed Firm

	Maryam Taghizadeh andSeyedehYaldaSaremi
G00010 **(ICGLC)**	Gathering of Information in Internet Environment: Balancing the Right to Discovery and Right to Protect the Privacy under the Laws Duryanabt Mohamed
P00011	Assessing business efficiency in the use of social networking sites: a DEA approach Mafalda Dias Pinheiro and António Grilo
P00026	E-Marketplaces: A New Approach Antonio Grilo, Ricardo Jardim-Goncalves and SudeepGhimire
P00013	Virtual Competence and Collaborative Online Team Performance: the Backpackers' Perspective Edward C. S. Ku, Adam S. S. Yan
P10029	RFID Adoption by Supply Chain Organizations in Malaysia Seyedeh Yalda Saremi and Maryam Taghizadeh
G10000	Regulating Bus Management System Using Cloud Platform Ranjith Ramesh, Yokesh Ezhilarasu and Soma Prathibha
G10006	Remote Work Skills Eaman Abdullah Al-Shathry

SESSION – 3
Venue: Al Riqqa Board room
Session Chair:
Time: 10:30-12:30

P00019	A Study on Attitudinal Approach on Currency in Circulation Srinivasan Chinnammai
P00030	Liberalization and Organisational Restructuring of the Construction Industry in India Aditi Bhagat and Rahul Roy
P00033	The Context of the Macro Data and the Characteristics of the General Government in Central Eastern Europe ÁgnesCsiszárik-Kocsir, Mónika Fodor, AndrásMedve
G00005 **(ICGLC)**	Litigation Procedure in Oil Pollution Incidents Mehran Alizade, Ehsan A.Hosseini
G10034 **(ICGLC)**	Protecting the Biodiversity of the Arabic Gulf's Coastal Waters from Agricultural and Industrial Runoff Alzahrani, Huda. Alqasmi
G00018 **(ICGLC)**	Protection of Human Rights from the Police-Position in Regional Systems H. Abdul Azeez
P10027	The Performance of Companies Within the Framework of Competition Strategies Nihal Gökçe
P10032	Kazakhstan in the system of integration processes: opportunities and challenges Rauana Abdrakhmanova
P10033	Why Cannot One of the Asian Tigers (Korea) Jump over the Threshold of Advanced Countries?

	O. Yul Kwon
P10001	Creation OfNetworks VS. National Tourism Organization – Croatian Experience
	DraganMagaš, Marcel Meler
G00020 **(ICGLC)**	ICTs in Public Administration: Geomática Gestión y Optimización de Sistemas Research Group Case
	Henry H. Flantrmsky, Laura Prada, Omar Gallo and Hernán Porras
G00024 **(ICGLC)**	Organizations towards best and better Practices, SLAs and certifications
	Laura Prada, Henry H. Flantrmsky and Hernán Porras
G10014 **(ICGLC)**	The Survey on Migration of Rural Populations to Urban in Iranian Villagers, a case Study in Naein Region in the Center of Iran
	Ali Salavati

12：30 - 13：30	**Buffet Lunch**

Afternoon January 20 2013 (Sunday)

SESSION – 4

Venue: Al Umara

Session Chair: ***Professor Zoheir Ezziane***

Time: 13:30-14:30

P00005	Enlightened Marketing: An Adoptability Review for Marketing of Management Institutes of Maharashtra State of India
	S. B. Thorat, S. B. Kishor, Yogesh Wamborikar, Nilesh Shinde, Pravin Tamgadge
P00006	Strategic Analysis for the better Marketing of MBA Institutes of the Maharashtra State of India: A Case Study
	S. B. Thorat, S. B. Kishor and Bharat Meghe
P00007	Social Media Marketing Mix: Applicability Review for Marketing in Education
	S. B. Thorat, S. B. Kishor and Bharat Meghe
P00004	Entrepreneurship in Family Business: Emerging Storyline
	ZoheirEzziane, Elias Mezzawi, Benoit Leleux
P10025	The Effect of Entrepreneurial Orientation on the Success of Community Enterprise: A Study of Nakhon Si Thammarat, Thailand
	Piangpis Sriprasert
P00009	Data Envelopment Analysis Network Models with Interval Data
	Josef Jablonsky
P00014	Acceptance Sampling – Economical Approach
	Jindrich Klufa
P00012	Team Efficacy of Flight Attendants: the effect of Shared Leadership
	Edward C. S. Ku, Fei-Hung Chen, Steve Hsu

P00015	Leadership Aspirations of Professional Accountants Heather Banham and Yunke He
G00007	Mobile Learning in Higher Education Lectures Wafaa Alsaggaf, Margaret Hamilton and James Harland
G00008	Factors Affecting Usefulness of Social Networking in e-Learning at German University of Technology in Oman Revinson Martin
G00016	Blended Instructional Model Based on Participatory Communication with Round Table Using Social Media to Enhance Creative Criticism Writing Ability for Undergraduate Students: A Synthesis and Proposed Model Watcharapol Wiboolyasarin

SESSION – 5

Venue: Al Umara
Session Chair: Al Riqqa Board room
Time: 13:30-14:30

G00020	Integrated framework for applying Personal Ontology learning style Mohamed Abdelsalam Ahmed, Ayman E.Khedr and Yehia Helmy
G00021	Assessing User Satisfaction with e-Learning Blog Systems Yi-Shun Wang, Ying-Wei Shih, and Ci-Rong Li
G10011	Problem-based e-Learning and Evaluation System for Database Design and Programming in SQL Abu Sayed Md. Latiful Hoque, Mohammad Mahfuzul Islam, Md. Iqbal Hossain and Md. Faysal Ahmed
G10016	A Virtual Online Seminar: Integrating Pedagogy and Technology Lorraine Taylor
G10020 (ICGLC)	Origin and Development of Human Rights in Islam and the West: A Comparative Study Sadia Rehan
G10025 (ICGLC)	The Importance of 'Traditional' Culture in Modern Governance and Legal Systems: a case Study of the Nisga'a Nation Tracie L. Scott
P00040	A preliminary Study on Market-oriented Product Innovation Management Process-Using theImagination,Design andDevelopment of Portable Cashbox for Chinese Market as an Example Chen, Fei-Chuan, Shyr,Yi-Hwan, Lai Yu-Fan, Chiang Chih-Han, Lin Hai-shan
P00042	Product Innovation Management: A Case Study of New Product Development from Concept Design to Mass Production Yi-Hwan Shyr, Chieh-Ting Huang,Wen-I Ko, Pei-Chun Hung, Tai-NingKuo
P10022	Sustainable Tourism Industry Management in Nakhon Si Thammarat, Thailand Oraphan Chanin, Apirun Chanthong and Piangpis Sriprasert

P00024	Mixture Normal Denssity Functions as a Model Wage Distribution
	Lubos Marek and Michal Vrabec
G10012	Game-based micro-learning approach for language vocabulary acquisition using LingoSnacks
	Abdelkarim Erradi, Sajeda Nahia, Hind Almerekhi, Lubna Al-kailani
G10024 (ICGLC)	International Laws on Money Laundering
	Ahmad Aqeil Mohamad Al-Zaqibh

| 14：30 - 15：00 | Coffee Break |

SESSION – 6
Venue: Al Umara
Session Chair: *Professor Donald Chang*
Time: 15:00-18:30

P00020	The Effects of Nationality and Shopping Orientations on OnlineShopping Cart Abandonment
	Cheol Park and Yao Wang
P00034	Media Consumption Habits, Assessment of Payed Digital Contents According to the Findings of a National Research
	Mónika Fodor, Ágnes Csiszárik-Kocsir, Katalin Jäckel, András Medve
P00035	Print Media Versus Digital Media and the Expected Results Based on the Results of a Comprehensive Trend Research
	Mónika Fodor, Katalin Jäckel, Ágnes Csiszárik-Kocsir, András Medve
G00002	Flexibility framework for assessing supplier's selection
	Sara Robaty Shirzad and David Bell
G00003	Lessons to be Learnt: Cultural Means Impeding ecommerce Adoption in a Saudi Industry
	Hani Brdesee, Brian Corbitt, Siddhi Pittayachawan
G10014	A comparative study on Online Service Quality Perception of two major regional economies
	Mahmood A. Awan
P00025	Purchasing Behavior of Thai Local Dessert for Consumers, Nakhon Sri Tammarat
	Jantira Phooma, Chulin Thongampra, Poonsap Innsung, Suvita Sakchainan, Thanatcha Suriyawong
P00041	Consumer Preference and Image Perceptions to Classic Chairs
	Chun-Te Lin, Chao-Fa Liu, Hsiu-Min Chen, Cheng-YuanLin and Chien-Cheng Chang
P00044	Adding Value to Company Branding from the Perspective of Service Design using X-company Corporation as an Example
	Shyr, Yi-Hwan; Fang, Yu-Min; Cheng,Yuan-Hau; Sun, Meng-Xian; Chen, Chien-Cheng
P00045	Strategic and Marketing Aspect of Bancassurance – Service Innovation in Hungary
	ÉvaPintér
P10008	On Taxonomy of Contextual Marketing Approach
	Hiroshi KOGA
P10038	A Customer Equity Management Model for Private Brands: Store Equity Diffusion and the

	Moderating Effects of Image Fit Hsin-Hui Lin

19:00, January 20. 2013	**Dinner Banquet**

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

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2013

April 8-9, 2013		
2013 3rd International Conference on Management and Artificial Intelligence (ICMAI2013)	Bangkok, Thailand	Jan. 30, 2012
2012 3rd International Conference on Economics, Trade and Development (ICETD2013)	Bangkok, Thailand	Jan. 30, 2012
2013 2nd International Conference on Humanity, History and Society (ICHHS2013)	Bangkok, Thailand	Jan. 30, 2013
May 19-20, 2013		
2013 2nd International Conference on Economics, Business Innovation(ICEBI2013)	Copenhagen, Denmark	Feb. 5, 2013
2013 2nd International Conference on Management and Education Innovation(ICMEI2013)	Copenhagen, Denmark	Feb. 15, 2013
2013 3rd International Conference on Management and Service Science (ICMSS2013)	Copenhagen, Denmark	Feb. 20, 2013
June 15-16, 2013		
2013 2nd International Conference on Innovation, Trade and Economics (ICITE2013)	Colombo, SriLanka	Feb. 5, 2013
2013 2nd International Conference on Psychological Sciences and Behaviors(ICPSB2013)	Colombo, SriLanka	Feb. 5, 2013
2013 International Conference on Humanities, Culture and Sociality(ICSCH2013)	Colombo, SriLanka	Feb. 5, 2013
July 13-14, 2013		
2013 5th International Conference on Information and Financial Engineering (ICIFE2013)	Jakarla, Indonesia	Feb. 20, 2013
2013 2nd International Conference on Knowledge, Culture and Society (ICKCS2013)	Jakarla, Indonesia	Feb. 20, 2013

2013 4th International Conference on Education and Management Technology (ICEMT2013)	Jakarla, Indonesia	Feb. 20, 2013
August 10-11, 2013		
2013 3rd International Conference on Financial Management and Economics (ICFME2013)	Barcelona, Spain	Mar. 25, 2013
2013 2nd International Conference on Society, Humanity and History (ICSHH2013)	Barcelona, Spain	Mar. 25, 2013
2013 3rd International Conference on Strategy Management and Research (ICSMR2013)	Barcelona, Spain	Mar. 25, 2013
September 1-2, 2013		
2013 4th International Conference on Construction and Project Management (ICCPM2013)	Beijing,China	Apr. 15, 2013
2013 4th International Conference on Innovation, Management and Service (ICIMS2013)	Beijing,China	Apr. 15, 2013
2013 International Conference on Management Technology and Science (ICMTS2013)	Beijing,China	Apr. 15, 2013
September 28-29, 2013		
2013 3rd International Conference on Education, Research and Innovation (ICERI2013)	Bandar Seri Begawan, Brunei Darussalam	May 15, 2013
2013 3rd International Conference on Business and Economics Research (ICBER2013)	Bandar Seri Begawan, Brunei Darussalam	May 20, 2013
2013 4th International Conference on Humanities, Historical and Social Sciences (CHHSS2013)	Bandar Seri Begawan, Brunei Darussalam	May 25, 2013
October 19-20, 2013		
2013 3rd International Conference on Humanities, Society and Culture (ICHSC2013)	Jeju Island, South Korea	June 10, 2013
2013 2nd International Conference on Financial Theory (ICFT2013)	Jeju Island, South Korea	June 15, 2013
2013 4th International Conference on Business, Economics and Tourism Management (CBETM2013)	Jeju Island, South Korea	June 20, 2013
2013 4th International Conference on E-business, Management and Economics(ICEME2013)	Jeju Island, South Korea	June 25, 2013

http://www.icebi.org/

Call for papers

2013 2nd International Conference on Economics, Business Innovation - ICEBI 2013 will be held during May 19-20, 2013, in Copenhagen, Denmark ICEBI 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Economics, Business Innovation, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICEBI 2013 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory,Cross ref and sent to be reviewed by ISI Proceedings.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the easy chair conferences management system: https://www.easychair.org/account/signin.cgi?conf=icebi20130 or via email icebi@iedrc.org.

Important Date

Paper Submission (Full Paper)	Before February 5, 2013
Notification of Acceptance	On February 25, 2013
Final Paper Submission	Before March 5, 2013
Authors' Registration	Before March 5, 2013
ICEBI 2013 Conference Dates	May 19-20, 2013

http://www.icmei.org/

Call for papers

2013 2nd International Conference on Management and Education Innovation - ICMEI 2012, will be held during May 19-20, 2013, in Copenhagen, Denmark. ICMEI 2013 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Management and Education Innovation, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICMEI 2013 will be published in the IJIET (ISSN: 2010-3689) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory,Cross ref and sent to be reviewed by ISI Proceedings.

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Important Date

Paper Submission (Full Paper)	Before February 15, 2013
Notification of Acceptance	On March 5, 2013
Final Paper Submission	Before March 20, 2013
Authors' Registration	Before March 20, 2013
ICMEI 2013 Conference Dates	May 19-20, 2013

http://www.icmss.org/

Call for papers

2013 3rd International Conference on Management and Service Science - ICMSS 2013, will be held during May 19-20, 2013, in Copenhagen, Denmark. ICMSS 2013 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Management and Service Science, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICMSS 2013 will be published in JOAMS (ISSN: 2168-0787) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross ref and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on May 20, 2013.

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Important Date

Paper Submission (Full Paper)	Before February 20, 2013
Notification of Acceptance	On March 10, 2013
Final Paper Submission	Before March 25, 2013
Authors' Registration	Before March 25, 2013
ICMSS 2013 Conference Dates	May 19-20, 2013

http://www.icite.org/

Call for papers

2013 2nd International Conference on Innovation, Trade and Economics - ICITE 2013, will be held during June 15-16, 2013, in Colombo, SriLanka. ICITE 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Innovation, Trade and Economics , and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICITE 2013 will be published in the IJTEF (ISSN: 2010-023X) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar,CNKI, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 16, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the easy chair conferences management system: https://www.easychair.org/account/signin.cgi?conf=icite2013 or via email icite@iedrc.org.

Important Date

Paper Submission (Full Paper)	Before March 1, 2013
Notification of Acceptance	On March 20, 2013
Final Paper Submission	Before April 5, 2013
Authors' Registration	Before April 5, 2013
ICITE 2013 Conference Dates	June 15-16, 2013

ICPSB 2013 — 2013 2nd International Conference on Psychological Sciences and Behaviors
June 15-16, 2013
Colombo, Sri Lanka
IEDRC.org   IPEDR   IJSSH ISSN 2010-3646

http://www.icpsb.org/

Call for papers

2013 2nd International Conference on Psychological Sciences and Behaviors - ICPSB 2013, will be held during June 15-16, 2013, in Colombo, Srilanka. ICPSB 2013 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Psychological Sciences and Behaviors, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICPSB 2013 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.

About 10 papers selected from registered ones will be published in the International Journal of Social Science and Humanity (IJSSH, ISSN: 2010-3646) free of charge.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 16, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the easy chair conferences management system: https://www.easychair.org/account/signin.cgi?conf=icpsb2013 or via email icpsb@iedrc.org.

Important Date

Paper Submission (Full Paper)	Before Feburary 25, 2013
Notification of Acceptance	On March 15, 2013
Final Paper Submission	Before March 31, 2013
Authors' Registration	Before March 31, 2013
ICPSB 2013 Conference Dates	June 15-16, 2013

ICSCH 2013
2013 International Conference on Humanities, Culture and Sociality
June 15-16, 2013
Colombo, Sri Lanka

IEDRCorg **IPEDR**

http://www.icsch.org/

2013 International Conference on Humanities, Culture and Sociality - ICSCH 2013, will be held during June 15-16, 2013, in Colombo, Srilanka. ICSCH 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Humanities, Culture and Sociality, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICSCH 2013 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.

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Important Date

Paper Submission (Full Paper)	Before Feburary 28, 2013
Notification of Acceptance	On March 20, 2013
Final Paper Submission	Before April 5, 2013
Authors' Registration	Before April 5, 2013
ICSCH 2013 Conference Dates	June 15-16, 2013

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