

## **Registration: January 13, 2014 (Monday)**

### **Strathcona Hotel**



<http://www.thestrathconahotel.com/>


<b>10: 00 – 12: 30</b>	<b>Arrival and Registration</b>
<b>13: 30 - 17: 00</b>	<b>(Venue: Boardroom)</b>

- (1) Please print your registration form before you come to the conference.**
- (2) You can also register at any time during the conference.**
- (3) Certificate of Participation can be collected at the registration counter.**
- (4) Please tell the conference receptions your paper ID.**
- (5)The organizer won't provide accommodation, and we suggest you make an early reservation.**
- (6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on January 14, 2014.**

**Conference: Morning, January 14, 2014 (Tuesday)**

Venue: THE WELLINGTON ROOM

<p>08:30-08:40</p>	<p>Opening Remarks</p>  <p><i>Professor Yixun Shi</i>  <i>Faculty of the Department of Mathematics, Computer Science and Statistics</i>  <i>Bloomsburg University of Pennsylvania, USA</i></p>
<p>08:40-09:20</p>	<p>Keynote Speaker Speech 1</p>  <p><i>Professor Sergio Janczak</i>          Western University-Canada</p> <p><b>Title:</b> <i>Business Assistance Systems: The Missing Link</i></p> <p><b>Abstract:</b> Successful start-up companies, and small and medium-sized enterprises (SMEs), help economic development, avoid the waste of limited resources and create wealth within society. Because of this, a number of business assistance systems (BAS) have been set up by local, regional and national governments to facilitate the development of SMEs (Fayolle, 2004). At the same time, the role that governments should play in assisting small business development has been questioned (Aernoudt, 2007; Storey, 1994). One reason for this confusion is the lack of theory about SME policy (Gibb, 2000). The purpose of this presentation is to propose a model that integrates all the activities involved in small business assistance. The paper is organized in three sections, beginning with a literature review on BAS. Section two presents a proposed model of analysis for BAS, and section three describes the implications of this model for scholars and managers. The paper ends with an exploration of several research avenues that emerge from our model.</p>

09:20-10:00	<p style="text-align: center;">Keynote Speaker Speech 2</p>  <p style="text-align: center;"><b>Professor Yixun Shi</b></p> <p style="text-align: center;">Faculty of the Department of Mathematics, Computer Science and Statistics Bloomsburg University of Pennsylvania, USA</p> <p><b>Title:</b> <i>On The Future of E-Education and E-Learning</i></p> <p><b>Abstract:</b> Today, E- Education and E-Learning are growing rapidly as a new way of education and learning. What are the driving forces behind this trend? What will happen in the future of education and learning? This presentation observes a number of reasons that attract people to E-Education and E-Learning, and looks into the trend for the future of education and learning. A Markov chain model with changing transition matrices is used to describe the trend. Quantitative procedures for establishing the model and estimating changes and long term trend are also described.</p>
10:00-10:30	Coffee Break & Photo Session

**SESSION – 1**

Venue: THE WELLINGTON ROOM

Session Chair: Professor Yixun Shi

Time: 10:30-12:30

ID	Title+ Author's name
M00014	Incorporation of Knowledge Management with Risk Management and Its Impact on Is/It Projects <b>Amine Nehari Talet</b> and M. Zakaria Nehari Talet
M10008	Impediments to JIT Implementation in Textile Industry <b>Naveed Ahmed Khan</b>
M10013	How to Make Green Service Delivery Sustainable? <b>Shirley Mo-ching Yeung</b>
M10022	Cultural Profile of Russian Leadership: A Female Leader in Russian Business

	<b>Rebeko Lidia</b> and Li Guo Feng
C00015	Exploring E-Business Trends with Supply Chain Management Perspective <b>Arifusalam Shaikh</b> , Muhammad Rafiq and Raja Iyer
C00019	Service Patterns in the Process of Service-Oriented Development Wannessa Rocha Fonseca, Pedro Luiz Pizzigatti Corrêa and <b>Andreiwid S. Corrêa</b>
C10005	Management Technology Comparison within Green Companies: China, USA, and Korea <b>Jeonpyo Noh</b>

<b>12:30 – 13:30</b>	<b>Lunch</b>
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## Afternoon, January 14, 2014 (Tuesday)

### SESSION – 2

Venue: THE WELLINGTON ROOM

Session Chair: Professor Sergio Janczak

Time: 13:30-15:30

ID	Title+ Author's name
C00004	Web Based Reputation Index of Turkish Universities <b>Mehmet Lütfi Arslan</b> and <b>Sadi Evren Seker</b>
C00012	An Investigation of Benefits Affecting SOA Adoption in E-banking <b>Nikolaos Basias</b> , Marinos Themistocleous and Vincenzo Morabito
C00016	Unifying informal and formal learning environments: educational use of social network sites through implementing community of inquiry framework <b>Mahdieh Aghili</b> , Saeed Aghabozorgi and Sedigheh Abbasnasab Sardareh
C00017	Legal Risks in Social Media Marketing <b>Jawahitha Sarabdeen</b>
C00021	Learn2Mine: Data Science Practice and Education through Gameful Experiences <b>Clayton Turner</b> , <b>Jacob Dierksheide</b> and <b>Paul Anderson</b>
C10001	Elementary School Teacher Professional Development Through 'Training and Development Personnel' Model and Their Determinants of Success <b>Slameto</b>
C10004	An Evaluation of the Visual Presentation e-Learning on Engineering Drawing by Using the S-P Chart Analysis <b>David W. S. Tai</b> , Ren-Cheng Zhang and Jia-Ling Chen


**SESSION – 3**

Venue: YORK STREET CAFE

Session Chair:

Time: 13:30-15:30

ID	Title+ Author's name
J00015	A Fuzzy Ontology-driven Approach to Semantic Interoperability in e-Government Big Data <b>Andreiwid Sh. Corr êa</b> , Cleverton Borba, Daniel Lins da Silva, Pedro Corr êa
J00016	Knowledge sharing practices as a basis of product innovation: A case of higher education in Iraq <b>Sawasn Al-husseini</b> and Ibrahim Elbeltagi
J10004	Powers of the Public Protector to Recommend Compensation to Victims of Crime: A Comparison with Selected Western Jurisdictions <b>M. J. Mathenjwa</b>
J20003	Alternative Strategies for Effective Peace Maintenance in the World <b>Barrister Kingsley Nwabueze Ede</b>
J20007	Attitude of the community towards birth spacing: a case study of District Swabi, Province Khyber Pakhtoonkhaw, Pakistan. <b>Muhammad Ibrar</b> and Raazia Hassan Naqvi
J20010	Views and opinion of rural women of District Multan about their involvement and participation in family decisions: a means for women's empowerment in Pakistani society. <b>Raazia Hassan Naqvi</b> and Muhammad Ibrar.
J20008	Evolution of New Woman: A New Façade of Indian Culture in the Select Novels of Manju Kapur and Shobha De <b>Priyanka Mahajan</b>
J20014	The State Policy of Education in Modern Russia: Pro and Contra <b>Marina Starodubtceva</b> and Irina Krivko
J30002	NPT: An Exclusive Proliferation Treaty <b>Maziyar Shokrani</b>

15:30 – 15:50	Coffee Break
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**SESSION – 4**

Venue: THE WELLINGTON ROOM

Session Chair: Professor Yixun Shi

Time: 15:50-17:00

ID	Title+ Author's name
M00003	Effect of Co-Branding On Brand Equity Usman Ali Warraich, Muhammad Awais, <b>Ahmed Amin</b> and Rakesh Parkash
M00007	Relationship Lending, Foreign Banks and Financial Contagion: Evidence from Emerging Africa <b>Asim Rehman</b>
M00011	What Affects Tax Compliance Behaviour: A Survey Study <b>Tao Zeng</b>
M00015	Determinants of Technology Diffusion in the Tunisian Manufacturing Sector <b>Imen DAOUD NAANAA</b> and Fethi SELLAOUTI
M00016	The Trading Behavior on Ex-Dividend Day: A Study on French Stock Market Hung T. Nguyen, <b>Hang V. D. Pham</b> , and Hung Nguyen

**SESSION – 5**

Venue: YORK STREET CAFE

Session Chair:

Time: 15:50-17:00

ID	Title+ Author's name
M00018	Developing Strategies for Blooming Marketing of a Local Business – An Integrated Approach <b>Chung-Wei Yeh</b> and Kee-Rong Wu
M00019	Estimating the Probability of Distress for Capital Projects <b>Hong Long Chen</b> and Wei Tong Chen
M00009	Can Stock Adjustment Model of Canadian Investment Be Meaningful Case for Multicointegration Analysis? <b>Onur Tutulmaz</b> and Peter Victor
M00021	Labor Oriented Stock Adjustment Model Estimations of Total Investment for Canadian Industries <b>Onur Tutulmaz</b> and Peter Victor
M00028	Triangulation Analysis of Capital Structure and Firms' Performance in Nigeria <b>Babalola Yisau Abiodun</b>

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**Listener list**

Listener 01	<b>Marco Torbol</b> Ulsan National Institute of Science and Technology (UNIST), Republic of Korea
Listener 02	<b>Nkafu Fondu Fomenky</b> Soongsil University
Listener 03	<b>Atabongafac Godwill Amin</b> Ajou University
Listener 04	<b>Chinyere Josephine Oziegbe</b>

\* Listeners can go any conference listed above.

<b>January 14, 2014 19:00</b>	<b>Closing Ceremony</b>
	<b>Dinner</b>

**Instructions for Oral Presentations**

**Devices Provided by the Conference Organizer:**

- Laptops (with MS-Office & Adobe Reader)
- Projectors & Screen
- Laser Sticks

**Materials Provided by the Presenters:**

- PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)
- Duration of each Presentation (Tentatively):
- Regular Oral Session: about 10-15 Minutes of Presentation 2-5 Minutes of Q&A
- Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

## Conference Hotel

### Strathcona Hotel

<http://www.thestrathconahotel.com/>

#### Come home to the best Location in Toronto

Imagine all the comforts of home combined with one of the best locations in downtown Toronto and you've got The Strathcona Hotel. Stay. Play. Work. Meet. Explore. We can handle it all. And just outside our doors is the best of Toronto. Our downtown Toronto hotel is across the street from the historic Fairmont Royal York Hotel, Union Station / VIA Rail and within two blocks of the Air Canada Centre, Rogers Centre, Metro Toronto Convention Centre, CN Tower, and more in the midst of the theatre and financial districts. The guest rooms and suite accommodations at The Strathcona Hotel combine style and substance and have been designed for the contemporary wireless world. We provide easy access to all you need to do by day or night including dining at The York Street Café, dinner and drinks at The Strath Pub, or a workout followed by a massage at the Wellington Fitness Club located right next door. Life here is fresh, functional, friendly, and fun. Sure you can work here, but you'll do it with a smile. As an independently managed hotel, the good news is that we can break all the rules to do what it takes to make you feel warm, welcome, and worry-free.

**As our participants, if you would like reserve the rooms in our conference hotel, and you could be provided the special price as long as you mention *IEDRC Participants*.**

**Please follow the notice:**

**You can book reservations by using the following link:**

<https://booking.ihotelier.com/istay/istay.jsp?hotelid=10245&identifier=iedrc>

**You can also email either [reservations@thestrathconahotel.com](mailto:reservations@thestrathconahotel.com) or [dosm@thestrathconahotel.com](mailto:dosm@thestrathconahotel.com)**





<b>Upcoming Conferences</b>		
<b>Mar 12-14,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on World Islamic Studies <a href="#">(ICWIS2014)</a>	Penang, Malaysia	Jan 10,2014
2014 4th International Conference on Economics, Trade and Development <a href="#">(ICETD2014)</a>	Penang, Malaysia	Jan 10,2014
2014 3rd International Conference on Humanity, History and Society <a href="#">(ICHHS2014)</a>	Penang, Malaysia	Jan 10,2014
<b>Apr 04-05,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Advances in Business and Economics <a href="#">(ICABE2014)</a>	Dubai, UAE	Feb 05,2014
2014 International Conference on Arabic and Islamic Studies <a href="#">(ICAIS2014)</a>	Dubai, UAE	Feb 05,2014
2014 International Conference on Management and Humanities <a href="#">(ICMH2014)</a>	Dubai, UAE	Feb 05,2014
<b>Apr 12-13,2014</b>	<b>Place</b>	<b>Submission</b>
2014 3rd International Conference on Social Science and Humanity <a href="#">(ICSSH2014)</a>	Seoul, South Korea	Dec 30,2013
2014 3rd International Conference on Economics and Finance Research <a href="#">(ICEFR2014)</a>	Seoul, South Korea	Dec 30,2013
2014 3rd International Conference on Language, Medias and Culture <a href="#">(ICLMC2014)</a>	Seoul, South Korea	Dec 30,2013
<b>Apr 28-30,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Advances in Educational Sciences <a href="#">(ICAES2014)</a>	Taichung, Taiwan	Jan 20,2014
2014 International Conference on Business Information Systems <a href="#">(ICBIS2014)</a>	Taichung, Taiwan	Jan 20,2014
2014 International Conference on Innovation, Service and Management <a href="#">(ICISM2014)</a>	Taichung, Taiwan	<del>Dec 10,2013</del>
<b>May 10-11,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Society, Education and Psychology <a href="#">(ICSEP2014)</a>	Kuala Lumpur, Malaysia	Jan 20,2014
2014 International Conference on Banking, Marketing and Economy <a href="#">(ICBME2014)</a>	Kuala Lumpur, Malaysia	Jan 20,2014
2014 4th International Conference on Management and Service Science <a href="#">(ICMSS2014)</a>	Kuala Lumpur, Malaysia	Jan 20,2014

<b>May 21-22,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Humanity and Social Sciences <a href="#">(ICHSS2014)</a>	Paris France	Feb 10,2014
2014 International Conference on Hospitality and Tourism Management <a href="#">(ICHTM2014)</a>	Paris, France	Feb 10,2014
2014 3rd International Conference on Management and Education Innovation <a href="#">(ICMEI2014)</a>	Paris, France	Feb 10,2014
<b>Jun 16-17,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Innovations in Business and Management <a href="#">(ICIBM2014)</a>	Hong Kong	Mar 20,2014
2014 International Conference on Teaching and Education Sciences <a href="#">(ICTES2014)</a>	Hong Kong	Mar 20,2014
2014 International Conference on Social Sciences and Business <a href="#">(ICSSB2014)</a>	Hong Kong	Mar 20,2014
<b>Jun 22-23,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Sociality Culture and Humanities <a href="#">(ICSCH2014)</a>	Moscow, Russia	Mar 25,2014
2014 3rd International Conference on Psychological Sciences and Behaviors <a href="#">(ICPSB2014)</a>	Moscow, Russia	Mar 25,2014
2014 3rd International Conference on Innovation, Trade and Economics <a href="#">(ICITE2014)</a>	Moscow, Russia	Mar 25,2014
<b>Jul 19-20,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Video and Media <a href="#">(ICVM2014)</a>	Madrid, Spain	Apr 15,2014
2014 International Conference on Economics, Society and Management <a href="#">(ICESM2014)</a>	Madrid, Spain	Apr 15,2014
2014 International Conference on Social Sciences and Innovations <a href="#">(ICSSI2014)</a>	Madrid, Spain	Apr 15,2014
<b>Aug 09-11,2014</b>	<b>Place</b>	<b>Submission</b>
2014 5th International Conference on Education and Management Technology <a href="#">(ICEMT2014)</a>	Singapore	Apr 05,2014
2014 3rd International Conference on Knowledge, Culture and Society <a href="#">(ICKCS2014)</a>	Singapore	Apr 05,2014
2014 International Conference on World Congress of Social Sciences <a href="#">(WCROSS2014)</a>	Singapore	Apr 05,2014



Welcome to the official website of the 2014 International Conference on Advances in Business and Economics (ICABE2014), will be held during April 4-5, 2014, in Dubai, UAE. ICABE 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Advances in Business and Economics, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Advances in Business and Economics and related areas.

**All papers for the ICABE2014 will be published in IJTEF (ISSN: 2010-023X ) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Engineering & Technology Digital Library, EBSCO, ProQuest, Crossref, Electronic Journals Library, DOAJ and Ulrich's Periodicals Directory**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on April 5, 2014.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [Electronic Submission System](#) website or via email [icabe@iedrc.net](mailto:icabe@iedrc.net).

## Important Date

### Round III

Paper Submission (Full Paper)	Before February 5, 2014
Notification of Acceptance	On February 20, 2014
Final Paper Submission	Before March 5, 2014
Authors' Registration	Before March 5, 2014
ICABE 2014 Conference Dates	April 4-5, 2014



Welcome to the official website of the 2014 International Conference on Arabic and Islamic Studies (ICAIS2014), will be held during April 4-5, 2014, in Dubai, UAE. ICAIS 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Arabic and Islamic Studies, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Arabic and Islamic Studies and related areas.

**All papers for the ICAIS2014 will be published in IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Google Scholar, Engineering & Technology Digital Library, Crossref, and ProQuest.**

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## Important Date

### Round III

Paper Submission (Full Paper)  
 Notification of Acceptance  
 Final Paper Submission  
 Authors' Registration  
 ICAIS 2014 Conference Dates

Before February 5, 2014  
 On February 20, 2014  
 Before March 5, 2014  
 Before March 5, 2014  
 April 4-5, 2014



Welcome to the official website of the 2014 International Conference on Management and Humanities (ICMH2014), will be held during April 4-5, 2014, in Dubai, UAE. ICMH 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Management and Humanities , and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Management and Humanities and related areas.

**All papers for the ICMH2014 will be published in JOAMS (ISSN: 2168-0787) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Ulrich's Periodicals Directory, Google Scholar, EBSCO, Engineering & Technology Digital Library and Electronic Journals Digital Library.**

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## Important Date

### Round III

<p>Paper Submission (Full Paper)</p> <p>Notification of Acceptance</p> <p>Final Paper Submission</p> <p>Authors' Registration</p> <p>ICMH 2014 Conference Dates</p>	<p>Before February 5, 2014</p> <p>On February 20, 2014</p> <p>Before March 5, 2014</p> <p>Before March 5, 2014</p> <p>April 4-5, 2014</p>
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ICSSH2013 is an international forum for state-of-the-art research in Social Science and Humanity. 2013 2nd International Conference on Social Science and Humanity (ICSSH 2013) will be held in Seoul, South Korea, during April 12-13, 2014. It is one of the leading international conferences for presenting novel and fundamental advances in the fields of Social Science and Humanity. It also serves to foster communication among researchers and practitioners working in a wide variety of scientific areas with a common interest in improving Social Science and Humanity related techniques.

**All papers for the ICSSH 2014 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.**

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## Important Date

### Round II

Paper Submission (Full Paper)	Before December 30, 2013
Notification of Acceptance	On January 15, 2014
Final Paper Submission	Before January 30, 2014
Authors' Registration	Before January 30, 2014
ICSSH 2014 Conference Dates	April 12-13, 2014



Welcome to the official website of the 2014 3rd International Conference on Economics and Finance Research – ICEFR 2014. will be held during April 12-13, 2014 in Seoul, South Korea. ICEFR 2014, is to bring together innovative academics and industrial experts in the field of Economics and Finance Research to a common forum.

The primary goal of the conference is to promote research and developmental activities in Economics and Finance Research. Another goal is to promote scientific information interchange between researchers, developers,



engineers, students, and practitioners working all around the world. The conference will be held every year to make it an ideal platform for people to share views and experiences in Economics and Finance Research and related areas.

All submissions will be peer reviewed and evaluated based on originality, technical and/or research content/depth, correctness, relevance to conference, contributions, and readability. Submissions will be chosen based on technical merit, interest, applicability, and how well they fit a coherent and balanced technical program.

**One Best Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on April 13, 2014.**

The conference will be held every year to make it an ideal platform for people to share views and experiences in Economics and Finance Research. **All papers for the ICEFR 2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [easy chair conferences management system](http://easy.chair.conferences.management.system) website or via email [icefr@iedrc.org](mailto:icefr@iedrc.org).

**Round II**

Paper Submission (Full Paper)	Before December 30, 2013
Notification of Acceptance	On January 15, 2014
Final Paper Submission	Before January 30, 2014
Authors' Registration	Before January 30, 2014
ICEFR 2014 Conference Dates	April 12-13, 2014



ICLMC2014 is an international forum for state-of-the-art research in Language, Medias and Culture. 2014 3rd International Conference on Language, Medias and Culture - ICLMC2014 will be held in Seoul, South Korea during April 12-13, 2014. It is one of the leading international conferences for presenting novel and fundamental advances in the fields of Language, Medias and Culture. It also serves to foster communication among researchers and practitioners working in a wide variety of scientific areas with a common interest in improving Language, Medias and Culture related techniques.



**One Best Paper will be selected from each oral session. The Certificate for Excellent Papers will be awarded in the Welcome Banquet on April 13, 2013.**

**All the registered papers for the ICLMC 2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.**

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## Important Date

### Round II

Paper Submission (Full Paper)  
Notification of Acceptance  
Final Paper Submission  
Authors' Registration  
ICLMC 2014 Conference Dates

Before December 30, 2013  
On January 15, 2014  
Before January 30, 2014  
Before January 30, 2014  
April 12-13, 2014

Note



